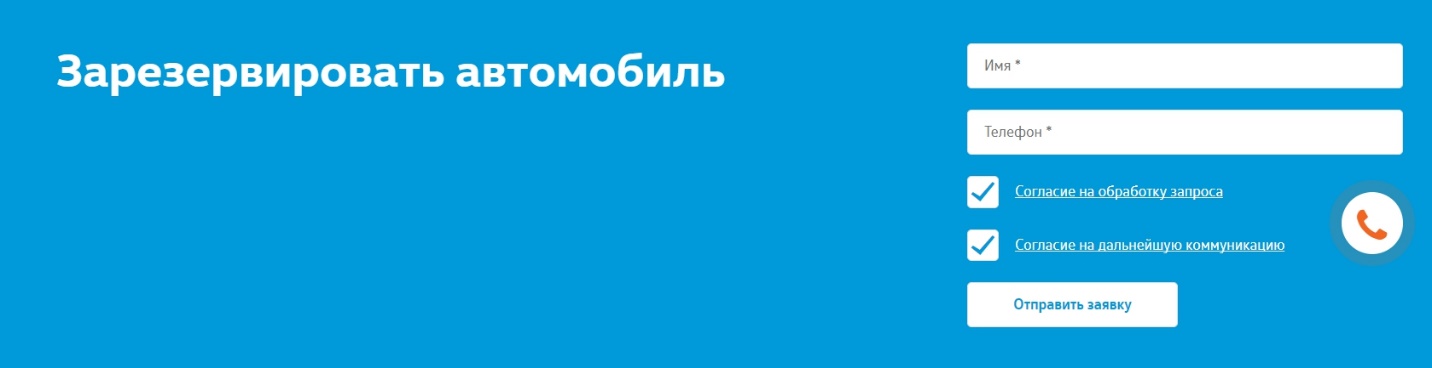
# **Схема разметки VW (NFZ)**

1. Зарезервировать автомобиль в наличии (АВН) (<https://nz.mst.vw-dealer.ru/purchase/available-cars/form/>)

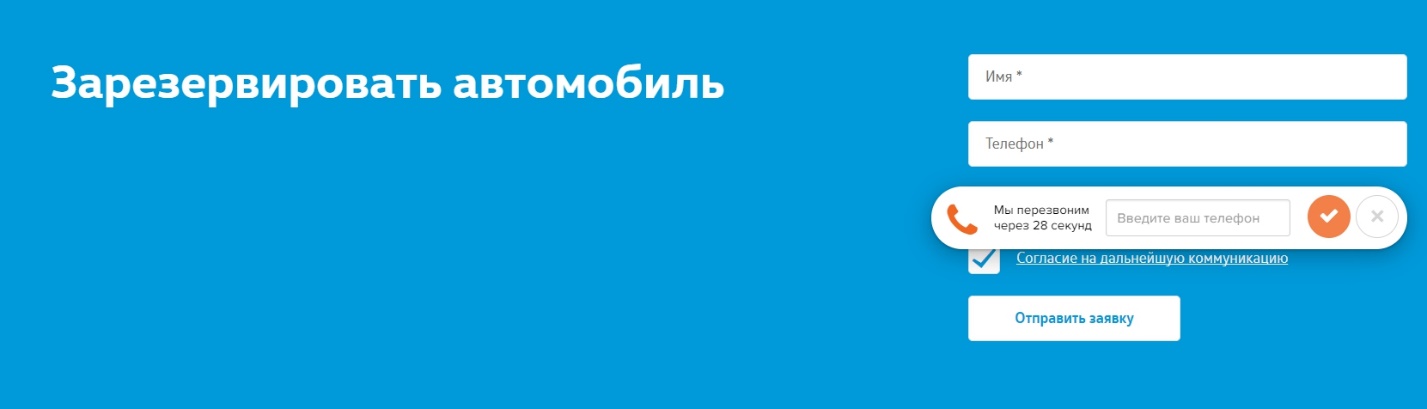
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| --- | --- | --- | --- | --- |
| Статус формы | GA\_category | GA\_event | GA\_label | YA\_label |
| Клик по кнопке | AvailNewCarOrderForm | submit | /purchase/available-cars/form/ | AVAILNEWCARORDERFORMSUBMIT |
| Успешный сабмит | AvailNewCarOrderForm | success | /purchase/available-cars/form/ | AVAILNEWCARORDERFORMSUCCESS |
|  |  |  |  |  |



1. Зарезервировать автомобиль с пробегом в наличии (АВН)

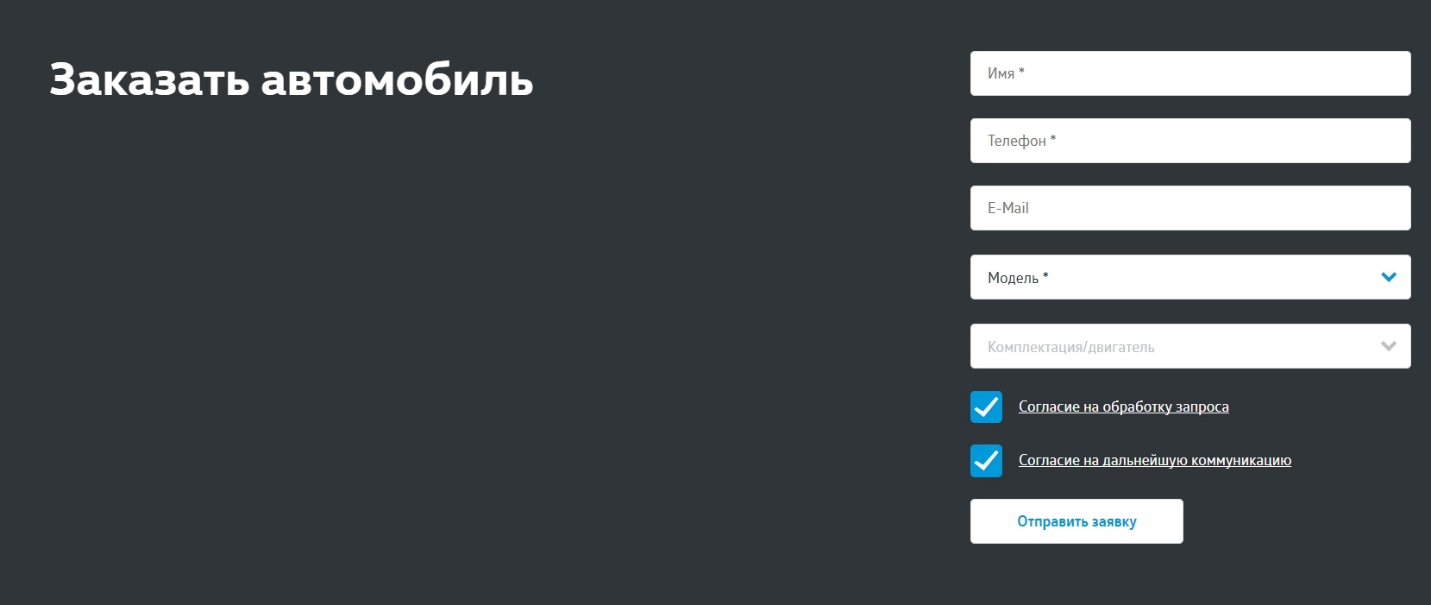
<https://nz.mst.vw-dealer.ru/purchase/used-cars/available-cars/form/>

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| Статус формы | GA\_category | GA\_event | GA\_label | YA\_label |
| Клик по кнопке | AvailUsedCarOrderForm | submit | /purchase/used-cars/available-cars/form/ | AVAILUSEDCARORDERFORMSUBMIT |
| Успешный сабмит | AvailUsedCarOrderForm | success | /purchase/used-cars/available-cars/form/ | AVAILUSEDCARORDERFORMSUCCESS |



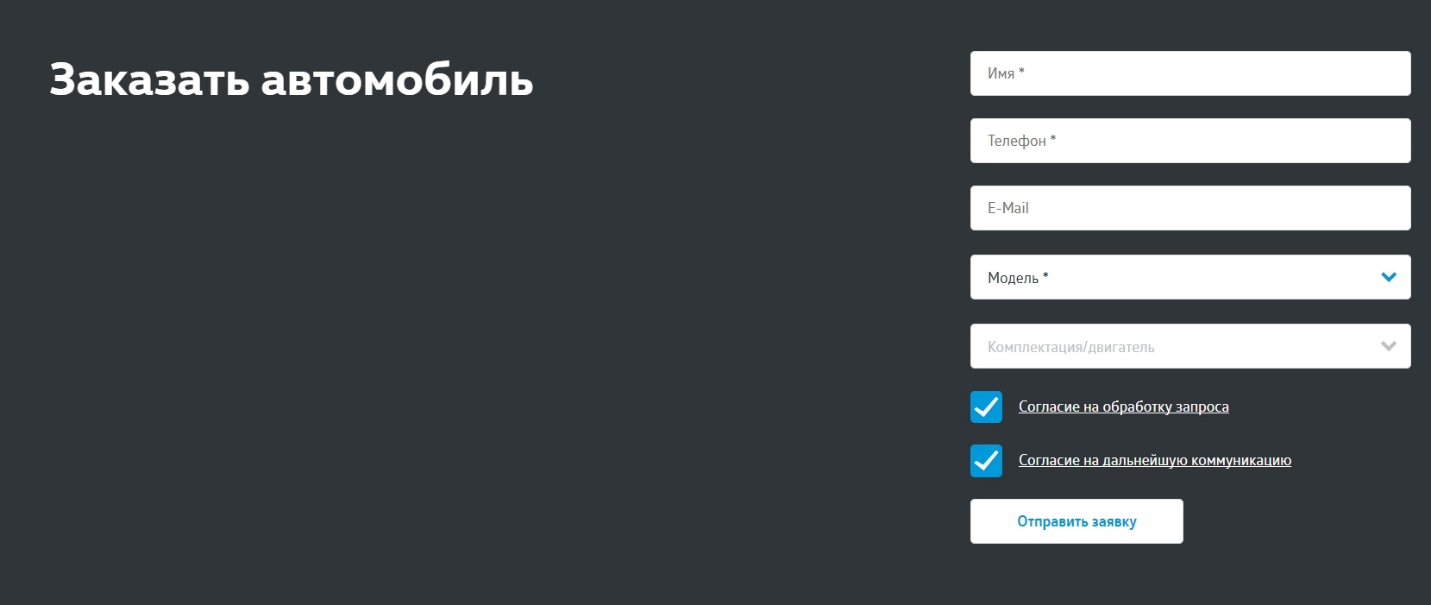
1. Заказать автомобиль ( <https://nz.mst.vw-dealer.ru/purchase/order-form/> )

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| Статус формы | GA\_category | GA\_event | GA\_label | YA\_label |
| Клик по кнопке | NewCarOrderForm | submit | /purchase/available-cars/form/ | NEWCARORDERFORMSUBMIT |
| Успешный сабмит | NewCarOrderForm | success | /purchase/available-cars/form/ | NEWCARORDERFORMSUCCESS |



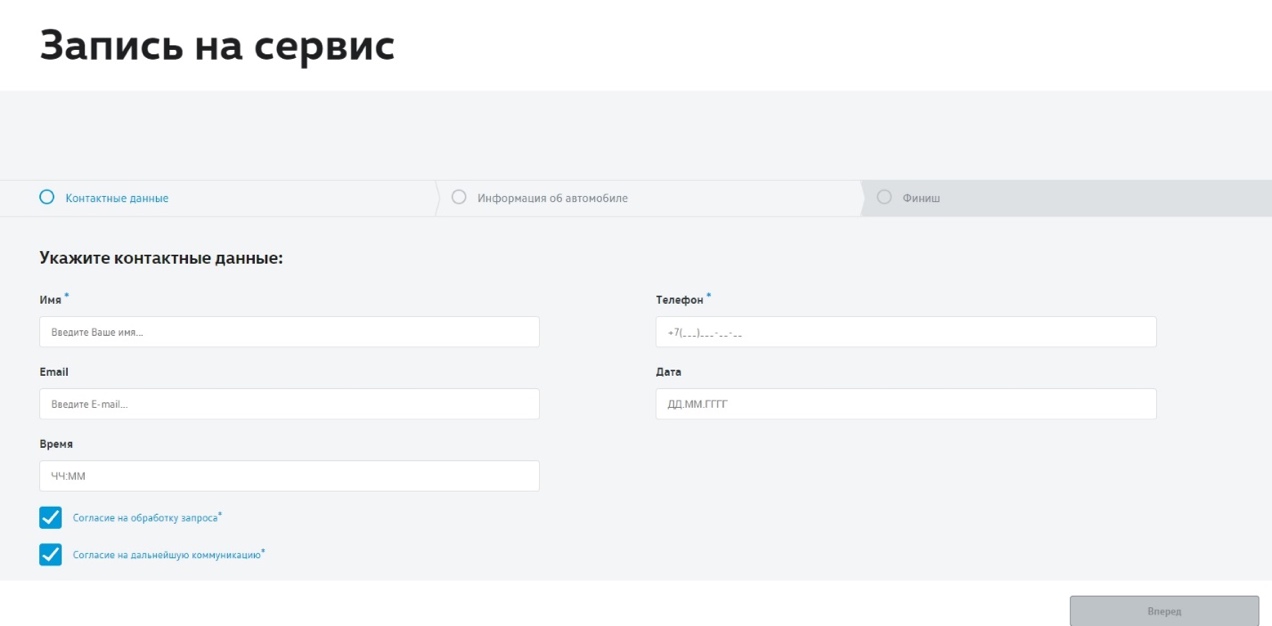
1. Заказать автомобиль с пробегом (<https://nz.mst.vw-dealer.ru/purchase/used-cars/order-form/>)

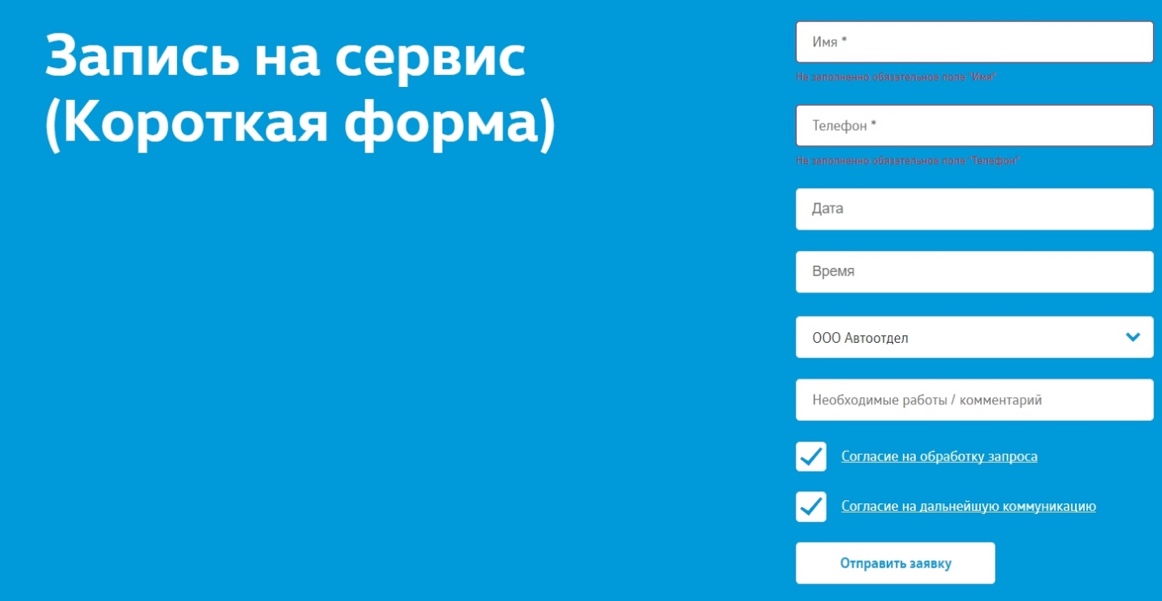
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| --- | --- | --- | --- | --- |
| Статус формы | GA\_category | GA\_event | GA\_label | YA\_label |
| Клик по кнопке | UsedCarOrderForm | submit | /purchase/used-cars/order-form/ | USEDCARORDERFORMSUCCES |
| Успешный сабмит | UsedCarOrderForm | success | /purchase/used-cars/order-form/ | USEDCARORDERFORMSUCCESS |



1. Запись на сервис (<https://nz.mst.vw-dealer.ru/owners/service/signing-for-service/>)

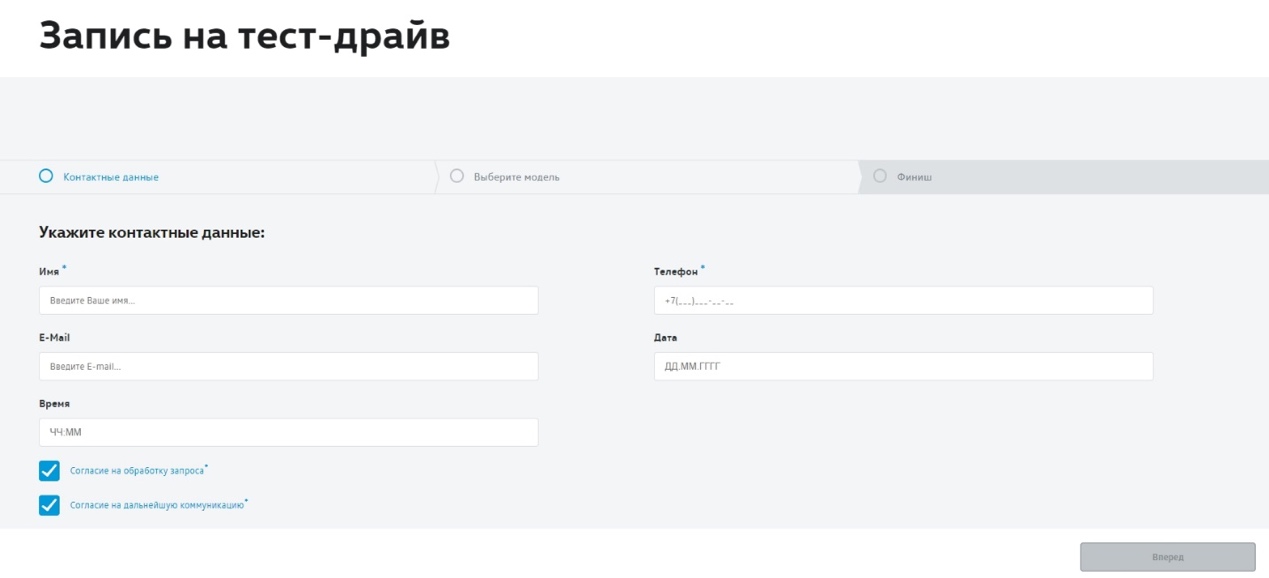
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| --- | --- | --- | --- | --- |
| Статус формы | GA\_category | GA\_event | GA\_label | YA\_label |
| Клик по кнопке «Отправить» | MaintenanceForm | submit | /owners/service/signing-for-service/ | MAINTENANCEFORMSUBMIT |
| Успешный сабмит | MaintenanceForm | success | /owners/service/signing-for-service/ | MAINTENANCEFORMSUCCESS |





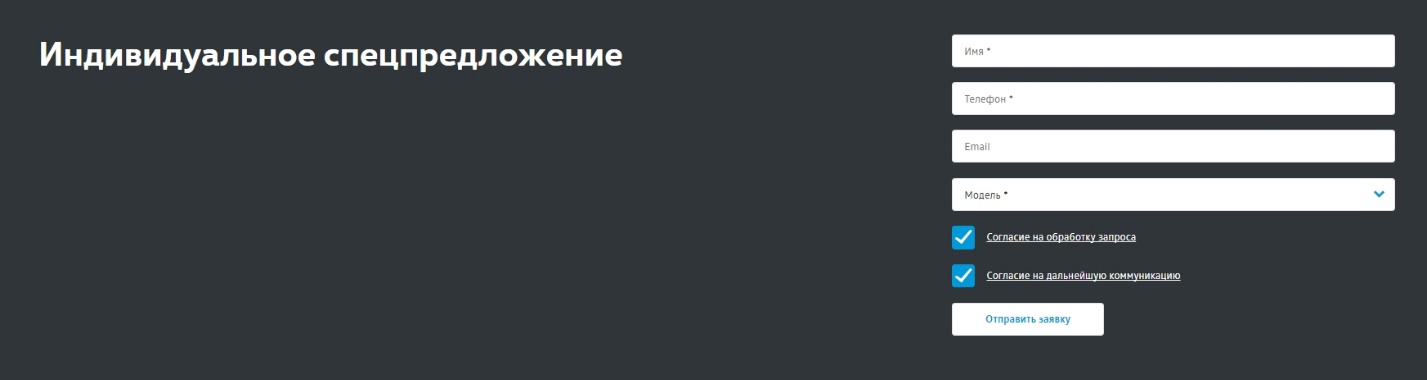
1. Форма Тест-драйва (<https://nz.mst.vw-dealer.ru/purchase/test-drive/>)

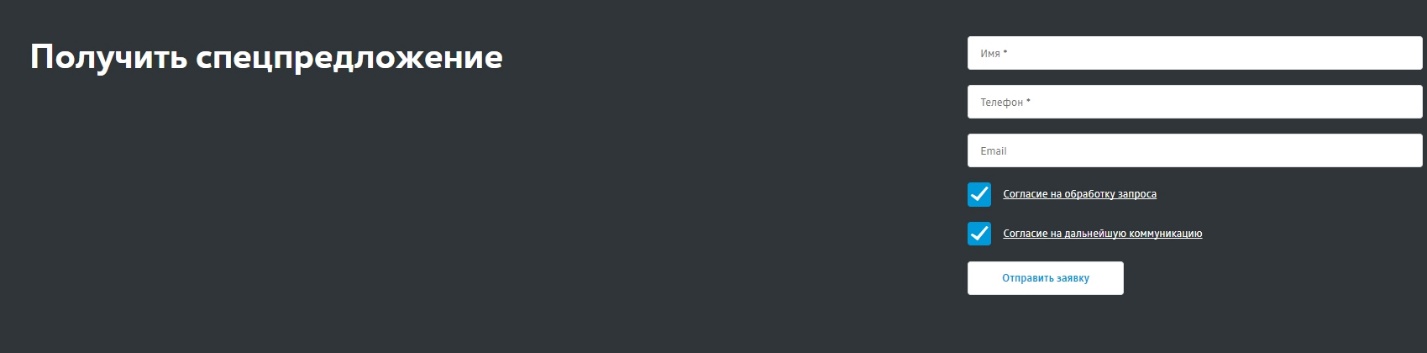
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| Статус формы | GA\_category | GA\_event | GA\_label | YA\_label |
| Клик по кнопке | TestdriveForm | submit | /purchase/test-drive/ | TESTDRIVEFORMSUBMIT |
| Успешный сабмит | TestdriveForm | success | /purchase/test-drive/ | TESTDRIVEFORMSUCCESS |



1. Индивидуальное предложение ( <https://nz.mst.vw-dealer.ru/purchase/offer-form/> )

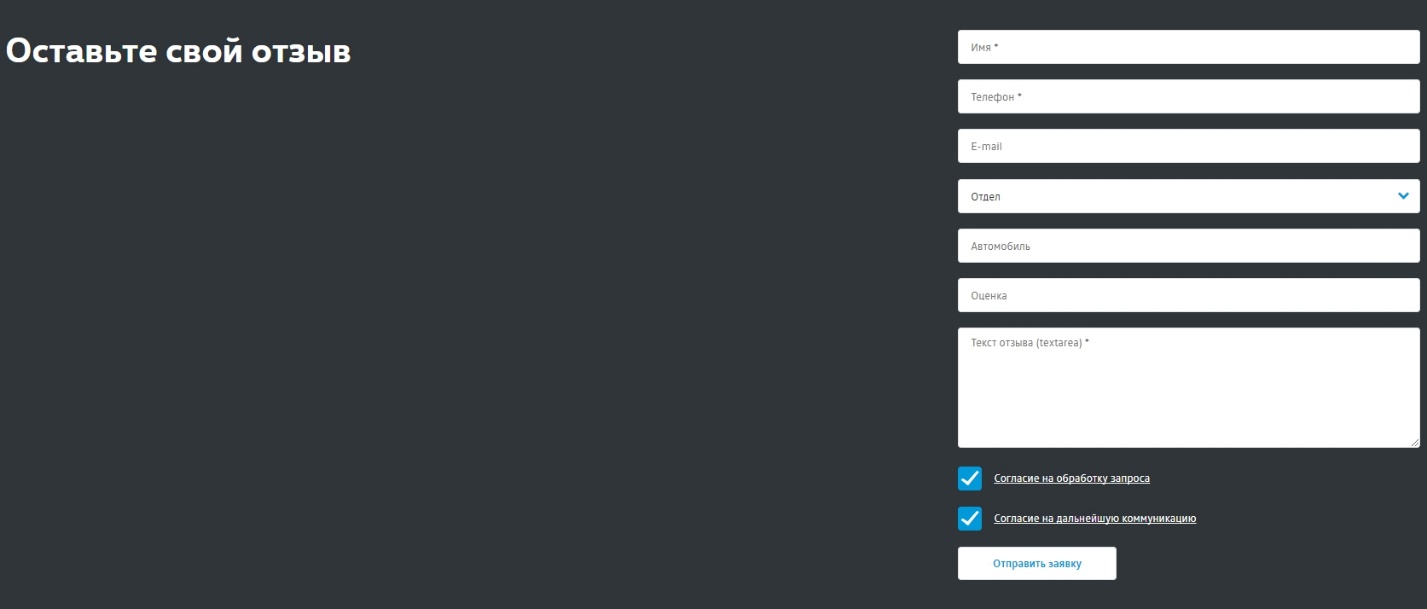
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| Статус формы | GA\_category | GA\_event | GA\_label | YA\_label |
| Клик по кнопке | SpecialsDetailForm | submit | /purchase/offer-form/ | SPECIALSDETAILFORMSUBMIT |
| Успешный сабмит | SpecialsDetailForm | success | /purchase/offer-form/ | SPECIALSDETAILFORMSUCCESS |





1. Оставьте свой отзыв ( <https://nz.mst.vw-dealer.ru/about/review-form/> )

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| --- | --- | --- | --- | --- |
| Статус формы | GA\_category | GA\_event | GA\_label | YA\_label |
| Клик по кнопке | LeaveReviewForm | submit | /about/review-form/ | LEAVEREVIEWFORMSUBMIT |
| Успешный сабмит | LeaveReviewForm | success | /about/review-form/ | LEAVEREVIEWFORMSUCCESS |



1. Отправьте свое резюме ( <https://nz.mst.vw-dealer.ru/about/vacancy-form/> )

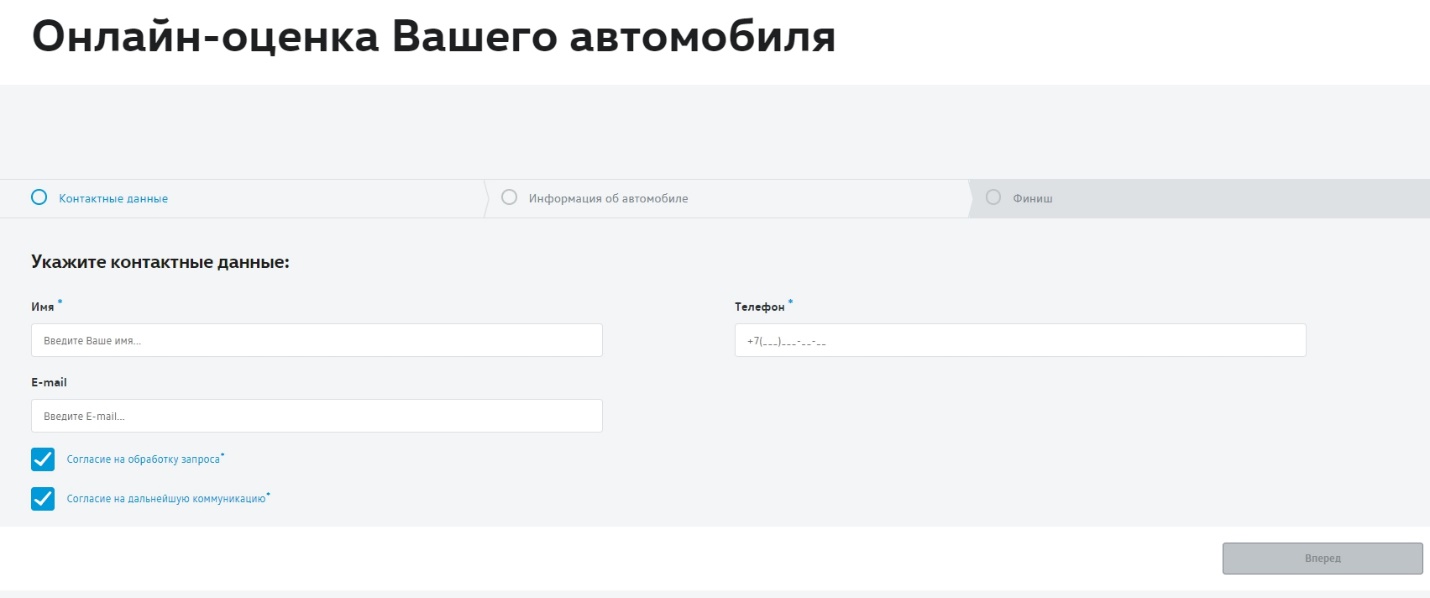
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| Статус формы | GA\_category | GA\_event | GA\_label | YA\_label |
| Клик по кнопке | VacancyForm | submit | /about/vacancy-form/ | VACANCYFORMSUBMIT |
| Успешный сабмит | VacancyForm | success | /about/vacancy-form/ | VACANCYFORMSUCCESS |



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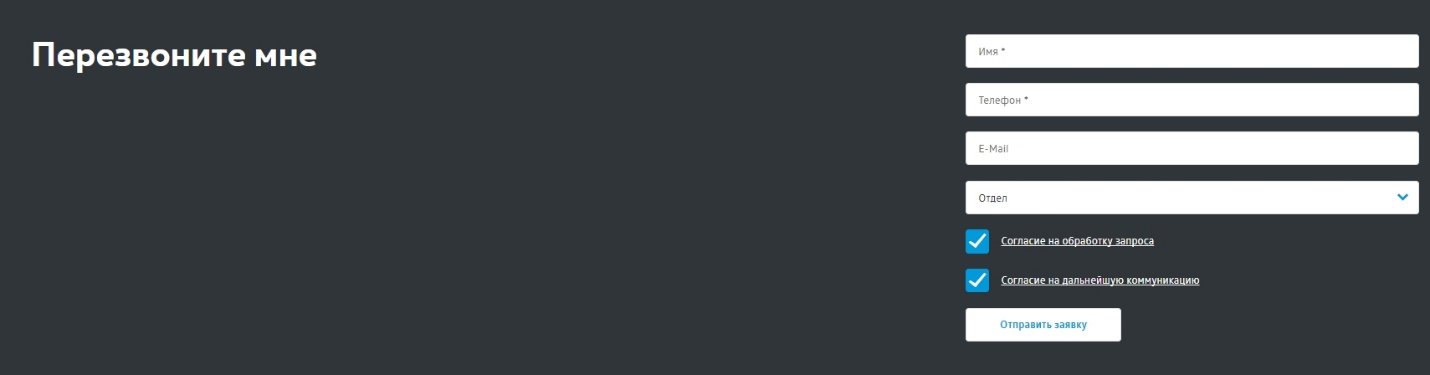
1. Онлайн-оценка Вашего автомобиля ( <https://nz.mst.vw-dealer.ru/purchase/used-cars/evaluation/> )

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| Статус формы | GA\_category | GA\_event | GA\_label | YA\_label |
| Клик по кнопке | CarvaluationForm | submit | /purchase/used-cars/evaluation/ | CARVALUATIONFORMSUBMIT |
| Успешный сабмит | CarvaluationForm | success | /purchase/used-cars/evaluation/ | CARVALUATIONFORMSUCCESS |
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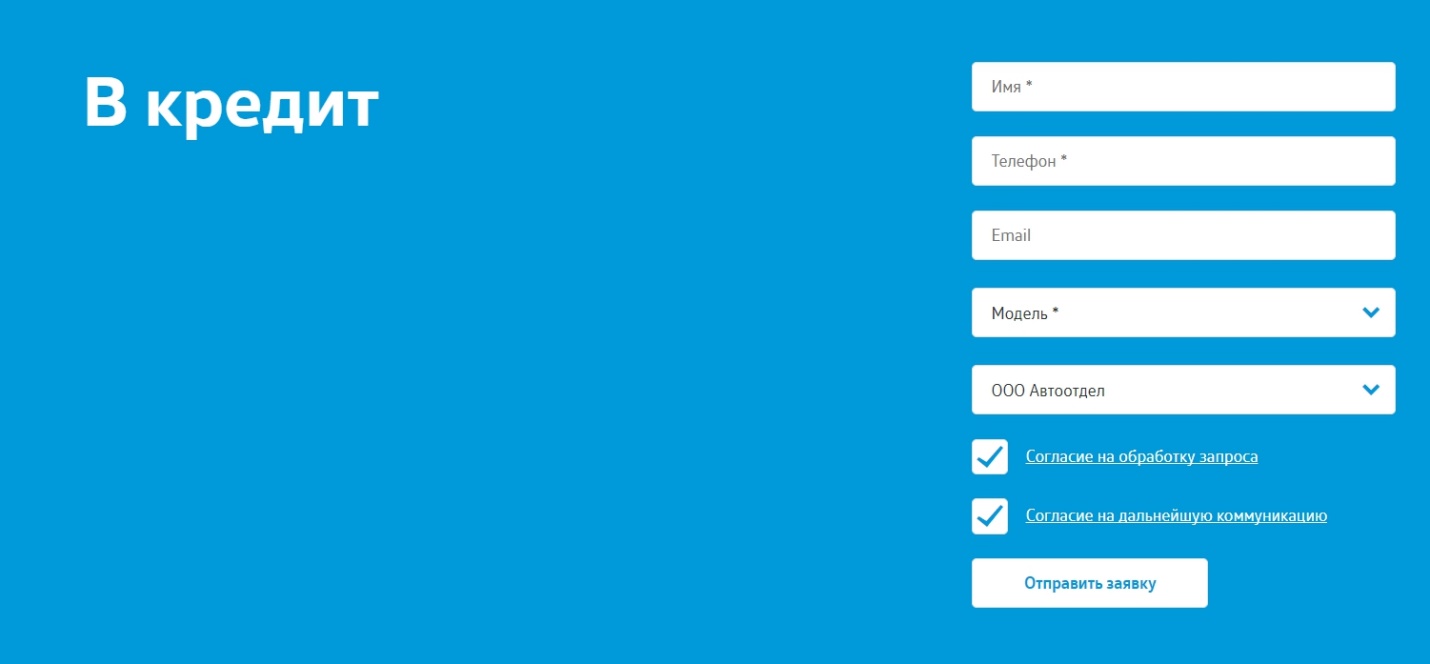
1. Заказ обратного звонка ( <https://nz.mst.vw-dealer.ru/about/callback-form/> )

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| Статус формы | GA\_category | GA\_event | GA\_label | YA\_label |
| Клик по кнопке | CallbackForm | submit | /about/callback-form/ | CALLBACKFORMSUBMIT |
| Успешный сабмит | CallbackForm | success | /about/callback-form/ | CALLBACKFORMSUCCESS |



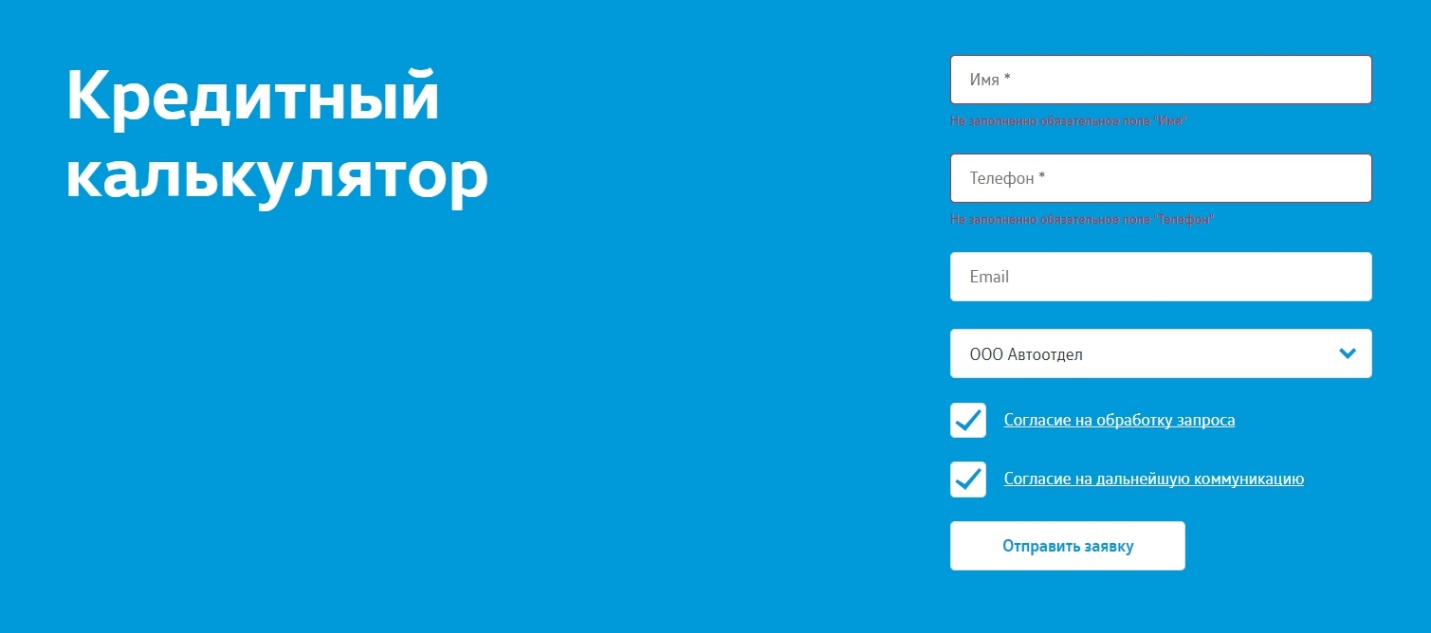
1. Форма заявки на кредит

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| Статус формы | GA\_category | GA\_event | GA\_label | YA\_label |
| Клик по кнопке | CarCreditSimpleForm | submit | /forms/ | CARCREDITSIMPLEFORMSUBMIT |
| Успешный сабмит | CarCreditSimpleForm | success | /forms/ | CARCREDITSIMPLERFORMSUCCESS |



1. Кредитный калькулятор дилера ( <https://nz.mst.vw-dealer.ru/purchase/finance/credit/calc/> )

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Статус формы | GA\_category | GA\_event | GA\_label | YA\_label |
| Клик по кнопке «Отправить» | CarCreditForm | submit | /forms/ | CARCREDITFORMSUBMIT |
| Успешный сабмит | CarCreditForm | success | /forms/ | CARCREDITFORMSUCCESS |



1. Скачивание PDF

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Статус формы | GA\_category | GA\_event | GA\_label | YA\_label |
| Клик по ссылке | PDF | Download | URL достигнутой цели | PDFDOWNLOAD |